

# RTDNA CANADA REGIONAL AWARDS SUMMARY - 2019

Award <small>(Separate awards for market size, as indicated)</small>	Platform <small>(Separate awards for each platform, as indicated)</small>	Duration	Description	Judging Criteria
<b>Excellence in Innovation</b>	<b>Multi Platform</b>	<b>Multiplatform award including:</b> Radio/TV: 30 minutes max (combined) <b>plus</b> Digital: 5 urls max <b>plus</b> 1 app	Awarded to news organizations that innovate their product to enhance the quality of journalism and the audience's understanding of news. Submit a single entry that demonstrates an innovative use of content, engagement, technology and/or audience experience. A single entry may include audio or video examples; functioning, active URLs; apps; social feeds; or any other platform that demonstrates innovation in journalism. The entry may be drawn from a series on the same theme or topic. A short, written description (1,000 characters max) explaining how the entry breaks the mold of traditional broadcast journalism is required.	<ul style="list-style-type: none"> <li>Innovation</li> <li>Editorial excellence</li> <li>Visual Design</li> <li>Interactivity</li> <li>Functionality and user experience</li> </ul>
<b>Dejero Award for Best Technical Innovation</b> <i>(*new award*)</i>	<b>Multi Platform</b>	<b>Paragraph description on how content fits into above criteria with up to 3 url links to the broadcast/publication of the material in a story or on its own.</b>	This is a new award to recognize outstanding innovation in field gathering of a breaking news event or ongoing coverage of a developing story. The use of current transmission technology is mandatory. The successful recipient of this award will demonstrate exceptional innovation and trouble shooting in the gathering of a story based on the complexity of the location, environment, deadline and technical challenges of the assignment. A short, written description (1,000 characters max) explaining the challenges encountered and how they were overcome by this technical innovation.  Note: Entrants may point to content on a single platform (e.g. television.) Or you may choose to point to related content on multiple platforms (e.g. television and digital) but you are not required to.	<ul style="list-style-type: none"> <li>Transmission of content live from field location</li> <li>Challenges overcome to transmit content</li> <li>Complexity of technical, environmental and deadline conditions</li> <li>How technology enhanced storytelling and coverage of an event and/or story</li> <li>Editorial excellence</li> </ul>
<b>Original / Enterprise</b> <i>(*new award*)</i>	<b>Multi Platform</b>	Radio/TV: 30 minutes max (combined) <b>plus</b> Digital: 5 urls max	Awarded to the news organization which displays excellence in the coverage of <b>original (enterprise)</b> journalism on a single topic or theme requiring extensive research or in-depth preparation.  <b>NOTE:</b> This is a multiplatform award. Related elements must be entered from at least two platforms (TV / Radio), (TV / Digital), (Radio / Digital) or a maximum of three platforms (TV / Radio / Digital).	<ul style="list-style-type: none"> <li>Unique exploration of an original topic or theme</li> <li>Effective use of two or more platforms to deliver a powerful story</li> <li>Editorial excellence</li> <li>Creativity including use of the digital and social tools</li> <li>Overall impact of the story or series</li> </ul>
<b>Investigative</b> <i>(Dan McArthur)</i> <i>(*new definition*)</i>	<b>Multi Platform</b>	Radio/TV: 30 minutes max (combined) <b>plus</b> Digital: 5 urls max	Awarded to the news organization which displays excellence in investigative reporting. It is geared to journalism which has demonstrated impact including specific political, social or cultural change.  <b>NOTE:</b> This is a multiplatform award. Related elements must be entered from at least two platforms (TV / Radio), (TV / Digital), (Radio / Digital) or a maximum of three platforms (TV / Radio / Digital).  A short, written description (1,000 characters max) how this investigative project effected <b>specific</b> political, social or cultural change.	<ul style="list-style-type: none"> <li>Unique investigation of an original topic or theme</li> <li>Demonstrable impact including specific political, social or cultural change.</li> <li>Effective use of two or more platforms to deliver a powerful story</li> <li>Editorial excellence</li> <li>Creativity including use of the digital and social tools</li> </ul>
<b>Continuing Coverage</b> <i>(Ron Laidlaw)</i>	<b>Digital</b> ✓ <b>Radio</b> ✓ <b>TV</b> ✓	Digital: 5 urls max Radio: 30 minutes max TV: 30 minutes max	Awarded to the news organization which displays outstanding creativity in the continuing coverage of a beat or a major developing story or theme. Entry should include the initial broadcast and selected follow-up coverage over the course of days, weeks or months and must follow the progression of initial developing story. For example, this may be coverage of the Fentanyl Crisis or other national or local issues. Typically, this is NOT emergency coverage. For radio and TV entries, you may submit up to 5 clips. Clips must not be edited but you may have late ins and early outs.	<ul style="list-style-type: none"> <li>Unique or original exploration of a topic or theme that renders a public service</li> <li>Doggedly follow the topic and introduce novel elements over a period of time</li> <li>For <b>digital</b>: use and integration of online features/technology</li> <li>For <b>TV/radio</b>: coordination and use of resources</li> <li>Overall impact</li> </ul>
<b>Diversity</b> <i>(Adrienne Clarkson)</i>	<b>Digital</b> ✓ <b>Radio</b> ✓ <b>TV</b> ✓	Digital: 5 urls max Radio: 15 minutes max TV: 15 minutes max	Awarded to the story or series that best exemplifies or explores an issue of diversity. For Radio and TV entries, you may enter up to three clips on a <b>related topic</b> not to exceed 15 minutes total. Digital entry URLs should also be on a related topic.	<ul style="list-style-type: none"> <li>Unique or original exploration of an issue relevant to a diverse society</li> <li>Editorial excellence</li> <li>Technical quality of production</li> <li>Overall impact</li> </ul>
<b>Breaking News</b> <i>(Charlie Edwards)</i>	<b>Digital</b> ✓ <b>Radio</b> ✓ <b>TV</b> ✓	Digital: 5 urls max Radio: 30 minutes max TV: 30 minutes max	Awarded to the news organization which displays the most enterprise and creativity in reporting a single, unscheduled, breaking news event. Judges will only consider entries in this category that includes the initial broadcast and no more than 4 additional reports that aired the same day. Examples: The Ottawa Shooting, initial coverage of a fire or a flood. On the other hand, elections are scheduled and should <b>not</b> be submitted for this award.	<ul style="list-style-type: none"> <li>Ability to respond quickly to breaking news event</li> <li>Enterprise and thoroughness (including initiative) of content delivered</li> <li>Performance and coordination of available staff and resources</li> <li>Technical quality of production</li> <li>Overall impact</li> </ul>
<b>News - Live Special Events</b> <i>(Gord Sinclair)</i>	<b>Digital</b> ✓ <b>Radio</b> ✓ <b>TV</b> ✓	Digital: 5 urls max Radio: 30 minutes max TV: 30 minutes max	Presented to the station which displays excellence in the coverage of a special event. This may be coverage of a "scheduled" event like Canada Day or Remembrance Day or coverage of an ongoing emergency like a fire or a flood ( <b>excluding Day One coverage</b> of the emergency which should be entered as Breaking News.) Digital entries should include coverage unique to online, e.g. Tweets, ScribbleLive, live polling etc.)	<ul style="list-style-type: none"> <li>Editorial excellence including quality of writing and reporting</li> <li>Insight and analysis</li> <li>Enterprise and thoroughness</li> <li>Overall impact</li> <li>For <b>digital</b>: use and integration of online features/technology</li> <li>For <b>TV/radio</b>: coordination and use of resources</li> </ul>
<b>Opinion and Commentary</b> <i>(Sam Ross)</i>	<b>Digital</b> ✓ <b>Radio</b> ✓ <b>TV</b> ✓	Digital: 3 urls max Radio: 10 minutes max TV: 10 minutes max	Awarded to the news organization which provides outstanding editorial comment. The editorial or commentary may be analytical or interpretive and need not necessarily express an opinion. Commentary may be by station employee, professional journalist or member of public who expressing an opinion, e.g. a refugee, homeless person, basketball player – in his/her own words. Do not submit nomination on behalf of a panel.	<ul style="list-style-type: none"> <li>Unique or original exploration of a topic or theme</li> <li>Originality of thought</li> <li>Variety of interviews and research</li> <li>Engaging delivery</li> <li>Overall impact</li> </ul>

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<b>Sports - Feature Reporting</b>	<b>Digital</b> ✓	<b>Radio</b> ✓	<b>TV</b> ✓	<p>Awarded to the news organization which reflects excellence and creativity in feature sports reporting. Entrants will be judged on elements including: story structure, production values, presentation, creative use of sound, excellence in camera work and editing for TV submissions. Use of sound and editing for Radio submissions. (Longer features may be entered in Dave Rogers Long Feature Category). Digital entries may contain written features or video/audio that was created for the web (or both.)</p> <ul style="list-style-type: none"> <li>• Editorial excellence</li> <li>• Quality of storytelling to explore a unique or original topic or theme</li> <li>• Quality of interviews and research</li> <li>• Overall impact</li> <li>• For <b>digital</b>: use and integration of online features/technology to tell the story</li> <li>• For <b>radio/TV</b>: creative use of sound and visuals to tell the story</li> </ul>	
					Digital: 3 urls max
					Radio: 10 minutes max
			TV: 10 minutes max		
<b>Excellence in Social Media</b>	<b>Digital</b> ✓			<p>Awarded for use of social media to enhance the audience's understanding of a single news story or news event/project. Submit up to 5 examples of functioning, active URLs that demonstrate the exceptional use of social media as evidenced by the quality of journalism and the quantity and quality of user engagement. An entry may include apps or any other platform that demonstrates the best use of social media in journalism. A short written description (1,000 characters max) explaining how the entry uses social media to further the audience's understanding of the single news story, news event or news project is required.</p> <ul style="list-style-type: none"> <li>• Engagement and interactivity</li> <li>• Innovation</li> <li>• Visual Design</li> <li>• Functionality and user experience</li> <li>• Overall impact</li> </ul>	
<b>Data Storytelling</b>	<b>Digital</b> ✓			<p>Awarded to the news organization that publishes the most creative digital data story of the year. Particular attention will be given to how the data is presented in the digital space, the creativity and clarity given to the treatment of the numbers through presentation (graphics and/or interactivity). The entry can include one main story plus three supporting pieces of content (other stories, interactive, social campaigns etc.) The main story must have appeared on digital first. Entry should outline how the data was obtained and used to uncover the story.</p> <ul style="list-style-type: none"> <li>• Unique or original exploration of a topic or theme</li> <li>• Effectiveness in displaying the data in a useable, understandable way.</li> <li>• Creativity and originality in presentation.</li> <li>• Innovation</li> <li>• Functionality and user experience</li> </ul>	
<b>Digital Media Award</b>				<ul style="list-style-type: none"> <li>• Editorial excellence</li> <li>• Innovation</li> <li>• Visual Design</li> <li>• Interactivity</li> <li>• Functionality and user experience</li> </ul>	
• Small / Medium Award	<b>Digital</b>		Digital 5 urls max		
• Large Award					
<b>Best Podcast</b>	<b>Digital</b> ✓			<p>Awarded to a single podcast or a podcast series (up to 3 episodes) which displays an outstanding use of the aural medium. (In other words, if you have a 12-episode podcast series, you can enter 1, 2 or 3 of those episodes as long total does not exceed 30 minutes.) Content should produced especially for the podcast and not merely repackaging of material which was created for broadcast.</p> <ul style="list-style-type: none"> <li>• Unique or original exploration of a topic or theme</li> <li>• Creativity and originality of storytelling</li> <li>• Use of sound or voice clips</li> <li>• Quality of production</li> <li>• Overall impact</li> </ul>	
<b>Excellence in Sound</b> <i>(Dick Smyth)</i>		<b>Radio</b> ✓		<p>Awarded to the radio station which displays an outstanding and creative multiple examples of sound to tell a single news story or feature. Particular attention will be given to production elements and creative presentation. The story must be presented as it appeared on air and all sound must have been produced by a member of the station (in other words, no third-party commercial audio. Audio obtained through social media is acceptable but will not be considered.) If item exceeds 10 minutes, first 10 minutes will be judged. "Year-ender" packages are not allowed.</p> <ul style="list-style-type: none"> <li>• Creative and original use of audio</li> <li>• Technical quality of production</li> <li>• Editorial excellence</li> <li>• Overall impact</li> </ul>	
<b>Radio Newscast</b> <i>(Byron MacGregor)</i>		<b>Radio</b> ✓		<p>Awarded to the radio station which displays overall excellence in the presentation of a regularly scheduled news broadcast. Editing is allowed as described below for Radio News Information Program. <b>Note:</b> The "Large" Award is not presented in the Atlantic region.</p> <ul style="list-style-type: none"> <li>• Editorial excellence including quality of writing and reporting</li> <li>• Enterprise and thoroughness (initiative)</li> <li>• Delivery of anchor(s) and reporters</li> <li>• Creative use of sound</li> <li>• Overall impact</li> </ul>	
• Small / Medium Award • Large Award			Radio: 30 minutes max		
<b>Radio News Information Program</b> <i>(Peter Gzowski)</i>		<b>Radio</b> ✓		<p>Awarded to the radio station which displays overall excellence in the content and presentation of a regularly scheduled news information program which is <b>not a daily newscast</b>. Must be submitted as it was broadcast on air but can be edited for time requirements, as follows. <b>Editing note:</b> Up to three clips may be entered from a same-day program. Each clip may have a late in and early out but there should not be any editing within the clip itself. Total may not exceed 30 minutes.</p> <ul style="list-style-type: none"> <li>• Editorial excellence</li> <li>• Relevance to the audience</li> <li>• Quality of insight and analysis</li> <li>• Quality of production including creative use of sound</li> <li>• Overall impact</li> </ul>	
			Radio: 30 minutes max 3 clips max (see description)		

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<b>Excellence in Video</b> <i>(Hugh Hauland)</i>	TV ✓	TV: 10 minutes max	Awarded to the TV station which shows an outstanding and creative multiple examples of video to tell a single news story. The story must be submitted as it appeared on air, and all visuals must have been shot by a member of the TV station (in other words, no third-party commercial video. Video obtained through social media is acceptable but will not be considered.) if item exceeds 10 minutes, first 10 minutes will be judged. "Year-ender" packages are not allowed.	<ul style="list-style-type: none"> <li>• Creative and original use of video</li> <li>• Technical quality of production</li> <li>• Editorial excellence</li> <li>• Overall impact</li> </ul>
<b>TV Newscast</b> <i>(Bert Cannings)</i>	TV ✓	TV: 30 minutes max	Awarded to the television station which displays overall excellence in the presentation of a regularly scheduled news broadcast. Editing is allowed as described below for TV News Information Program.  Note: The "Large" Award is not presented in the Atlantic region.	<ul style="list-style-type: none"> <li>• Editorial excellence including quality of writing and reporting</li> <li>• Enterprise and thoroughness (initiative)</li> <li>• Delivery of anchor(s) and reporters</li> <li>• Creative use of visuals and sound</li> <li>• Overall impact</li> </ul>
<b>TV News Information Program</b> <i>(Trina McQueen)</i>	TV ✓	TV: 30 minutes max 3 clips max (see description)	Awarded to the television station which displays excellent content and presentation in a regularly scheduled news information program which is <b>not a daily newscast</b> . Must be submitted as it appeared on air but can be edited for time requirements, as follows. <b>Editing note:</b> Up to three clips may be entered from a same-day program. Each clip may have a late in and early out but there should not be any editing within the clip itself. Total may not exceed 30 minutes.	<ul style="list-style-type: none"> <li>• Editorial excellence</li> <li>• Relevance to the audience</li> <li>• Quality of insight and analysis</li> <li>• Quality of production including creative use of visuals and sound</li> <li>• Overall impact</li> </ul>
<b>Short Feature</b> <i>(Dave Rogers)</i>	Radio ✓	Radio: under 5 minutes	Awarded to the news organization which reflects excellence and creativity in the presentation of a short/long feature or human-interest story. The submission must be from a single item. You may <b>not</b> submit multiple items from a series.  (A multi-part series should be entered into the "Continuing Coverage" or the "In-depth or Investigative" categories, as long as the items meet those categories' other criteria.)  Note: The "Large" Award is not presented in the Atlantic region.	<ul style="list-style-type: none"> <li>• Editorial excellence including quality of writing and reporting</li> <li>• Unique or original exploration of a topic or theme</li> <li>• Quality of interviews and research</li> <li>• Creative use of sound and visuals to tell the story</li> <li>• Overall impact</li> </ul>
• Small / Medium Award  • Large Award	TV ✓	TV: under 5 minutes		
<b>Long Feature</b> <i>(Dave Rogers)</i>	Radio ✓	Radio: 5 to 30 minutes		
• Small / Medium Award  • Large Award	TV ✓	TV: 5 to 30 minutes		