

RTDNA CANADA - NETWORK AWARDS SUMMARY - 2017

Award	Platform <small>(Separate awards for each platform, as indicated)</small>	Duration	Description	Judging Criteria
Continuing Coverage <i>(Ron Laidlaw)</i>	Digital ✓ Radio ✓ TV ✓	Digital: 5 urls max	Awarded to the station which displays the most outstanding enterprise and creativity in the continuing coverage of a beat or a major developing story or theme. Entry should include the initial broadcast and selected follow-up coverage over the course of days, weeks or months and must follow the progression of initial developing story. For radio and TV entries, you may submit up to 5 clips. Clips must not be edited but you may have late ins and early outs.	<ul style="list-style-type: none"> Editorial excellence Creativity (using many different digital story-telling techniques & tools) Variety of content Engagement (either interactivity or social)
		Radio: 30 minutes max		
		TV: 30 minutes max		
Creative Use of Sound <i>(Dick Smyth)</i>	Radio ✓	Radio: 10 minutes max	Awarded to the radio station which displays an outstanding and creative use of sound to tell a single news story or feature. Particular attention will be given to production elements and creative presentation. The story must be presented as it appeared on air but can be edited to meet time requirements.	<ul style="list-style-type: none"> Use of natural sound or voice clips Quality of production Creativity and originality
Creative Use of Video <i>(Hugh Hauland)</i>	TV ✓	TV: 10 minutes max	Awarded to the TV station which shows an outstanding and creative use of video to tell a single news story. The story must be submitted as it appeared on air, and all visuals must have been shot by a member of the local newsroom team.	<ul style="list-style-type: none"> Creativity & originality Technical quality Effectiveness of pictures and natural sound team.
Digital Media Award	Digital ✓	Digital: 5 urls max	Awarded to the news organization that makes the best use of new media technology in the presentation of its news coverage. Examples could include a regular website, blog, or chat forum or the specific use of existing social networking sites (i.e. Twitter or Facebook) to develop or enhance coverage. Entries must include a website's URL, or archived web pages relating to the specific coverage along with a brief written description of how new media was used. Entries will be judged on content, innovation, visual design, functionality and interactivity.	<ul style="list-style-type: none"> Editorial excellence Design and Navigation Engagement (either interactivity or social)
Diversity <i>(Adrienne Clarkson)</i>	Digital ✓ Radio ✓ TV ✓	Digital: 5 urls max	Awarded to the story or series that best exemplifies or explores and issue of diversity.	<ul style="list-style-type: none"> Editorial excellence Quality of Production Explores an issue of relevance to a diverse society
		Radio: 15 minutes max		
		TV: 15 minutes max		
Spot News <i>(Charlie Edwards)</i>	Digital ✓ Radio ✓ TV ✓	Digital: 3 urls max	Awarded to the station which displays the most enterprise and creativity in reporting a major breaking news event. Judges will only consider entries in this category that includes the initial broadcast and no more than 2 additional reports that aired the same day.	<ul style="list-style-type: none"> Enterprise & thoroughness (initiative) Performance and Coordination of available staff and resources Overall impression
		Radio: 10 minutes max		
		TV: 10 minutes max		
Data Storytelling	Digital ✓	Digital: 5 urls max	Awarded to the news outlet that publishes the most creative digital data story of the year. Particular attention will be given to how the data is presented in the digital space, the creativity and clarity given to the treatment of the numbers through presentation (graphics and/or interactivity). The entry can include one main story plus three supporting pieces of content (other stories, interactive, social campaigns etc.) The main story must have appeared on digital first. Entry should outline how the data was obtained and used to uncover the story.	<ul style="list-style-type: none"> Effectiveness in displaying the data in a useable, understandable way. Creativity and originality in presentation. Importance/quality of the story
New Editorial Commentary <i>(Sam Ross)</i>	Digital ✓ Radio ✓ TV ✓	Digital: 3 urls max	Awarded to the news organization which provides outstanding editorial comment. The editorial or commentary may be analytical or interpretive and need not necessarily express an opinion. Commentary may be by station employee, professional journalist or member of public who expressing an opinion, e.g. a refugee, homeless person, basketball player – in his/her own words. Do not submit nomination on behalf of a panel.	<ul style="list-style-type: none"> Originality of thought Style Overall impression
		Radio: 10 minutes max		
		TV: 10 minutes max		
New Sports - Feature Reporting	Digital ✓ Radio ✓ TV ✓	Digital: 3 urls max	Awarded to the station which reflects excellence and creativity in feature sports reporting. Entrants will be judged on elements including: story structure, production values, presentation, creative use of sound, excellence in camera work and editing for TV submissions. Use of sound and editing for Radio submissions. (Longer features may be entered in Dave Rogers Long Feature Category).	<ul style="list-style-type: none"> Editorial Excellence Variety of interviews and research Overall impression
		Radio: 10 minutes max		
		TV: 10 minutes max		
New Sports - Live Special Events	Digital ✓ Radio ✓ TV ✓	Digital: 5 urls max	Presented to the station which displays excellence in the coverage of a live sporting event. Digital entries should include coverage unique to online, e.g. Tweets, ScribbleLive, live polling, etc.)	<ul style="list-style-type: none"> Enterprise and thoroughness Overall impression For digital: use and integration of online features/technology For TV/radio: coordination and use of resources
		Radio: 30 minutes max		
		TV: 30 minutes max		
News - Live Special Events <i>(Gordon Sinclair)</i>	*New* Digital Award Radio ✓ TV ✓	Digital: 5 urls max	Presented to the station which displays excellence in the coverage of a special event. Digital entries should include coverage unique to online, e.g. Tweets, ScribbleLive, live polling, etc.) Note: Sports-related events should be entered in the new category: "Sports - Live Special Events".	<ul style="list-style-type: none"> Enterprise and thoroughness Overall impression For digital: use and integration of online features/technology For TV/radio: coordination and use of resources
		Radio: 30 minutes max		
		TV: 30 minutes max		

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In-depth or Investigative <i>(Dan McArthur)</i>	Multi Platform	Radio/TV: 30 minutes max (combined) <i>plus</i> Digital: 5 urls max	Awarded to the station which displays excellence in the coverage of hard news issues requiring extensive research, in-depth preparation, or investigative reporting. NOTE: This is a multiplatform award. Related elements must be entered from at least two platforms (TV / Radio), (TV / Digital), (Radio / Digital) or a maximum of three platforms (TV / Radio / Digital).	<ul style="list-style-type: none"> • Effective use of two or more platforms to deliver a powerful story • Editorial excellence and Enterprise • Creativity including use of the digital and social tools • Clear presentation • Impact of the story or series
Radio Newscast <i>(Byron MacGregor)</i>	Radio ✓	Radio: 30 minutes max	Awarded to the radio station which displays overall excellence in the presentation of a regularly scheduled news broadcast.	<ul style="list-style-type: none"> • Editorial excellence • Enterprise and thoroughness (initiative) • Delivery of anchor(s) and reporters • Use of sound and video effects
TV Newscast <i>(Bert Cannings)</i>	TV ✓	TV: 30 minutes max	Awarded to the television station which displays overall excellence in the presentation of a regularly scheduled news broadcast.	<ul style="list-style-type: none"> • Editorial excellence • Enterprise and thoroughness (initiative) • Delivery of anchor(s) and reporters • Use of sound and video effects
Short Feature <i>(Dave Rogers)</i>	Radio ✓ TV ✓	Radio: under 5 minutes	Awarded to the station which reflects excellence and creativity in the presentation of a short/long feature or human-interest story.	<ul style="list-style-type: none"> • Editorial excellence • Variety of interviews and research • Overall impression
		TV: under 5 minutes		
Long Feature <i>(Dave Rogers)</i>	Radio ✓ TV ✓	Radio: 5 to 30 minutes	Awarded to the station which reflects excellence and creativity in the presentation of a short/long feature or human-interest story.	<ul style="list-style-type: none"> • Editorial excellence • Variety of interviews and research • Overall impression
		TV: 5 to 30 minutes		
Radio News Information Program <i>(Peter Gzowski)</i>	Radio ✓	Radio: 30 minutes max	Awarded to the radio station which displays overall excellence in the content and presentation of a regularly scheduled news information program which is not a daily newscast. Must be submitted as it was broadcast on air but can be edited for time requirements.	<ul style="list-style-type: none"> • Editorial excellence • Relevance to the audience • Quality of production
TV News Information Program <i>(Trina McQueen)</i>	TV ✓	TV: 30 minutes max	Awarded to the television station which displays excellent content and presentation in a regularly scheduled news information program which is not a daily newscast. Must be submitted as it appeared on air but can be edited for time requirements.	<ul style="list-style-type: none"> • Editorial excellence • Relevance to the audience • Quality of production